

BUSINESS CULTURING

THE FUNDAMENTALS

DESIGNED BY CORPORATE ANTHROPOLOGIST
MICHAEL HENDERSON

COACHED BY RENEE BECKETT
CULTURES AT WORK CULTURE COACH



“You can’t optimise company culture without understanding what culture is and what it does!”

LEARN EVERYTHING YOU NEED TO KNOW TO LIFT YOUR CULTURE TO THE NEXT LEVEL

Business Culturing - The Fundamentals, gives you and 8 colleagues the opportunity to learn on behalf of your company the core modules drawn from our advanced high performance culture program. Understanding and implementing the core modules of culturing are the difference between culture success and failure. Learning these fundamentals will enable you to ensure you get the culturing basics right, in order to reach optimum levels of performance, including:

- Creating a company culture worth belonging to, to boost staff engagement, and attract and retain great people.
- Align your culture for optimised performance.
- Create a culture capable of optimising customer experience.
- Boost productivity through aligning your culture.
- Cut hidden costs from a misaligned culture.



These business culturing fundamentals are the same as those taught in our advanced and comprehensive high performance culture programs as used by our multinational corporate clients and made available at an affordable fee.

“ We loved learning that culture is a social system, not an engagement survey.

We realised how to use this awareness to finally change our culture for the better. ”

G.M Agriculture business.

HOW BUSINESS CULTURING - THE FUNDAMENTALS, WORKS

Business Culturing - The Fundamentals, is run as an online, self-paced, blended learning program, using our state of the art learning platform and supported by our vastly experienced Culture Implementation Coach Renee Beckett.

Access to the online learning platform is available to your 8 participants for 12 months (extra access licenses can be purchased if desired), providing you with the opportunity to revisit and study this world-class content until you are not just familiar with, but have confidence and clarity of when and how to implement it to meet your business performance needs.



Topics covered include:

- What is culture?
- How does culture form?
- What does culture do?
- How does culture function?
- How culture delivers performance to your business.
- What is the difference between a low and a high performing culture?
- How can we determine how well our current culture is performing?
- How can we decide, create and experience our ideal culture?
- What does it take to keep the culture alive and contributing to employees' experience and business performance?



INVESTMENT AND PROGRAM STRUCTURE

Program structure:

- 12 months online Business culturing, The Fundamentals video library and chat room access.
- 6 months initial coaching and implementation guidance from Renee Becket the Culture Coach: 2 x per month for first three months, 1 x per month for the next three months.
- Downloadable business culturing tools in PDF format from the online library.

“ Business Culturing Fundamentals has been fantastic for our business. The concepts are so easy to understand and apply which means we got quick results which have been of huge benefit to our peoples working experience and our business results. ”

M.D Manufacturing business.

“ This is a great program for any organisation that takes company culture seriously and wants to go to the next level. ”

People & culture Manager. Law practice.

“ This program was so powerful and a fraction of the cost on our annual engagement survey, and actually made a noticeable difference within the first two months alone. ”

Sales Director.